



DEPARTMENT OF THE NAVY  
OFFICE OF THE SECRETARY  
WASHINGTON, D.C. 20350-1000

SECNAVINST 1710.8  
NMPC-65  
29 November 1990

SECNAV INSTRUCTION 1710.8

From: Secretary of the Navy

Subj: SECRETARY OF THE NAVY'S (SECNAV) MORALE, WELFARE AND  
RECREATION (MWR) RESOURCE, RECOVERY AND RECYCLING PROGRAM  
(RRRP) AWARDS PROGRAM

Encl: (1) MWR RRRP Awards Program Evaluation Criteria

1. Purpose. To institutionalize an annual MWR RRRP Awards Program that will identify and reward Navy activities who meet the criteria for program excellence shown at enclosure (1).

2. Discussion

a. This program is sponsored by SECNAV and administered by the Commander, Naval Military Personnel Command (COMNAVMILPERSCOM) (NMPC-65).

b. All activities ashore who have a qualified RRRP can participate in this program.

c. Enclosure (1) describes MWR RRRP Awards Program evaluation criteria.

d. Award entries must be submitted by 1 April each year and award winners will be announced by 1 June.

e. SECNAV awards are for each MWR size category, i.e., large, medium and small activities. Once approved, COMNAVMILPERSCOM (NMPC-65) will provide these awards to the appropriate second echelon command for presentation to the activity.

f. Additional recognition will be given in the form of RRRP functional awards which include: curbside recycling, recycling centers, community involvement, Defense Reutilization and Marketing Office support, program scope, program innovations, cost-effectiveness, and publicity/marketing. COMNAVMILPERSCOM (NMPC-65) will provide these certificates of recognition and forward them to the recognized activity via the second echelon command.




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3. Action. Second echelon commanders are requested to give maximum support to this vital program which provides funds for MWR programs and also for environmental abatement projects.

4. Report. The reporting requirement contained in paragraph 2d and enclosure (1) is exempt from reports control by SECNAVINST 5214.2B.

A handwritten signature in black ink, appearing to read 'H. Lawrence Garrett, III', is written over a horizontal line.

H. Lawrence Garrett, III  
Secretary of the Navy

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**MWR RESOURCE, RECOVERY AND RECYCLING PROGRAM (RRRP)  
AWARDS PROGRAM EVALUATION CRITERIA**

1. The following criteria and factors are used to judge nominations:

a. Criteria: Program Scope

Factor: Does the activity maximize all potential facets of the RRRP?

- Navy housing/recycling center curbside program to include collection of paper, plastics, glass, etc.
- Extent of collection/involvement from ships/tenant activities.

b. Criteria: Program Innovations

Factor: What innovative actions were taken during the past year to run a businesslike program, increase program scope, achieve greater cost-effectiveness, interface with the Defense Reutilization and Marketing Office, maximize return of high payoff sources, etc?

c. Criteria: Program Revenue/Cost-Effectiveness

Factors: Does the command have a RRRP financial plan in place?

- What is the amount of revenue earned in both current/previous fiscal years as compared to budget?
- How cost-effective is the program as measured by the following:
  - (1) Revenue earned compared to operating expense for current fiscal year?
  - (2) The amount of appropriated fund (APF) cost avoidance to the base, i.e., labor expense, reduced landfill usage, tipping fee savings, etc.?

Enclosure (1)

d. Criteria: Program Publicity/Marketing

Factor: How well is the program promoted?

- Flyers, newsletters, ombudsman letters, meetings, etc.

2. Activities should submit their awards package in narrative form and address the above criteria. Do not exceed two typewritten pages. Submit award entries, via second echelon command, to COMNAVMILPERSCOM (NMPC-65) by 1 April each year.

Enclosure (1)